

PURPOSE DRIVEN WOMEN
ENTREPRENEUR COACHING
COLLECTIVE

CREATING THE BUSINESS OF YOUR DREAMS



Megan

BUSINESS COACH



TELL ME YOUR STORY

- INTRODUCE YOURSELF, YOUR BUSINESS, AND HOW YOU GOT INTO IT
- WHAT DO YOU MOST HOPE TO ACHIEVE FROM THIS GROUP?
- WHAT'S YOUR WHY?

GOALS & STRUCTURE

- SOLVE YOUR CURRENT BIGGEST PAIN POINT IN YOUR BUSINESS
- HAVE A ROADMAP WITH ACTIONS TO ACHIEVE YOUR CURRENT MOST IMPORTANT GOAL
- KNOWLEDGE IS POWER LEARN SOMETHING NEW AS A COLLECTIVE



Megan
BUSINESS COACH

MEGAN'S RECIPE
FOR BUILDING A
SUSTAINABLE
BUSINESS IT
STARTS WITH
TAKING CARE OF
YOU 1ST!

WHERE FOCUS
GOES ENERGY
FLOWS

Recipe For Building a Sustainable Business & Happy Home Life

Self-Care

Family in Your Home

Paying Customers

Discounts



Megan

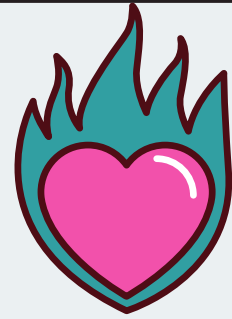
BUSINESS COACH



Megan

BUSINESS COACH

PASSION



COMPASSION + PURPOSE



MISSION STATEMENT



CORE VALUES



Megan

BUSINESS COACH



CREATE A CUSTOMER AVATAR

One of the MOST powerful things you can create for your business.

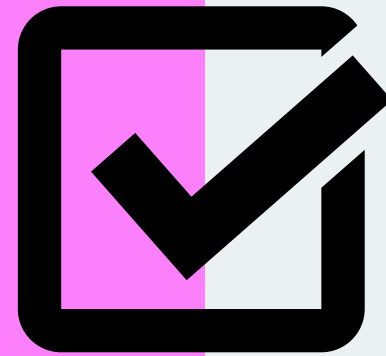


WHAT ARE YOUR CUSTOMERS PAIN POINTS?

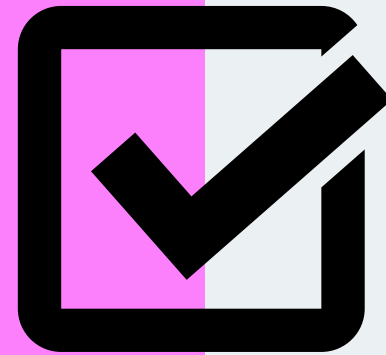
How doing business with you will solve their problems?



CLEARLY DEFINE YOUR BUSINESS CORE VALUES AND MISSION STATEMENT



CREATE YOUR CUSTOMER AVATAR



IDENTIFY ALL THEIR PAIN POINTS AND HOW YOU CAN SOLVE THEM

HOME WORK